



FOR IMMEDIATE RELEASE

January 27, 2012

POSITION ANNOUNCEMENT

VICE PRESIDENT OF DEVELOPMENT AND MARKETING

The National Benevolent Association is seeking a Vice President of Development and Marketing. The Vice President of Development and Marketing will provide critical leadership in coordinating all aspects of the development/fundraising activities of NBA and ensure consistent, current marketing of the mission of NBA across the life of the Christian Church (Disciples of Christ).

Key areas of responsibilities include:

- Implement, interpret, and design activities to advance the fundraising and development efforts of NBA
- Coordinate, secure, and cultivate individual and corporate donors for NBA.
- Ensure consistent, cutting-edge marketing messages on behalf of NBA.
- Serve as the development spokesperson to educate others about NBA, and work with all manifestations of the Christian Church (Disciples of Christ) to promote the vision and mission of NBA

The full position description is available at www.nbacaes.org under “How to Help” tab – “Employment”. Inquiries may be directed to Mark D. Anderson, President and CEO of NBA, at manderson@nbacaes.org.